

MBZUAI EXECUTIVE PROGRAM PROSPECTUS

Thanks to visionary leadership, the United Arab Emirates is at the forefront of nations positioned to harness artificial intelligence (AI) to positively impact societies, drive economic growth, and gain an edge globally.

To lead in this fourth industrial revolution, AI must become the central pillar upon which modern systems are built. With that in mind, Mohamed bin Zayed University of Artificial Intelligence (MBZUAI) has prepared a program that will equip you with the necessary tools to ensure your organization's readiness to support our Nation's aspirations.

The MBZUAI Executive Program aims to provide you with a practical, personalized, and immersive experience, including six classroom sessions with world-class AI experts, and a capstone project that is catered towards solving national challenges.

Through this program you will gain real-world knowledge of AI and its implications in business and policymaking as well as gain access to an exclusive community of senior business and government leaders and AI experts from the region and around the globe.

“The Fourth Industrial Revolution led to an exponential surge in the amount of data we deal with in organizations and governments around the world. It is only through the application of AI analytics that we can draw real value and insight from this data, using it to both inform and achieve our national development priorities. Platforms like the MBZUAI Executive Program are imperative to expanding the AI capabilities of individuals and entire organizations.”

H.E. Dr. Mohamed Hamad Hareb Al Kuwaiti, Managing Director of the National Data Centre, Head of Cyber Security UAE Government

THE MBZUAI EXECUTIVE PROGRAM

The MBZUAI Executive Program is a 12-week, intensive experience developed to support the need for AI-savvy leaders across government, industry, academia, and beyond. The program is led by some of the top, global minds and innovators in the AI industry, and it provides you with a practical grounding in AI and its implications on business and policymaking.

Some of the best minds in AI

Whether you are taking in a lecture by MBZUAI President and former Carnegie Mellon Professor Eric Xing, or listening to real-world applications from national entities, the solutions you will learn about come from people who are at the top of their respective fields. Internationally renowned instructors who contributed to the success of the first two cohorts include:

- UC Berkeley - [Professor Pieter Abbeel](#)
- Oxford - [Professor Sir Michael Brady](#)
- Prairie Institute - [Professor Justine Cassell](#)
- UC Berkeley - [Professor Alexei Effros](#)
- UC Berkeley - [Professor Ken Goldberg](#)
- Microsoft - [Dr. Xuedong Huang](#)
- UC Berkeley - [Professor Michael Jordan](#)
- Carnegie Mellon - [Professor Takeo Kanade](#)
- Carnegie Mellon - [Professor Tom Mitchell](#)
- Harvard - [Professor David Parkes](#)
- Carnegie Mellon - [Professor Raj Reddy](#)
- MIT - [Professor Daniela Rus](#)
- Stanford - [Professor Yoav Shoham](#)
- Weizmann - [Professor Shimon Ullman](#)
- MBZUAI - [Professor Eric Xing](#)
- Citadel Securities - [Dr. Peng Zhao](#)

A future-facing, world-class curriculum

The examples are directly applicable to your day-to-day work, whether you hold the office of a public servant in the UAE, or you are pitching your company's latest solutions around the globe. We will help you unlock the insights you need to make informed AI decisions in policy and business.

A constantly evolving knowledge repository

Our faculty are at the cutting edge of AI and machine learning (ML) research, and we are making their cutting-edge knowledge and tech a renewable resource for you, wherever success takes you.

Unique, high-level networking opportunities

During the program, you will engage directly with our top faculty and leadership, and you will work closely with your peers. It is a set of experiences that will bring you close to people who can open doors and offer a guiding hand when the weight of the future is in yours.

JOIN A FAST GROWING AI COMMUNITY

The MBZUAI Executive Program aims to establish a strong AI community in the region and globally. The Executive Program aims to support and advance your organization's development and enable vital digital transformation.

The first two cohorts of the Executive Program were a tremendous success despite the challenges of the COVID-19 pandemic and the need for virtual engagement. As restrictions ease, hybrid events are being held with in-person lectures, engagements, group building activities, brainstorming sessions and more. Thus far over 80 participants have come through the entire program of coursework, site visits, project work, and engagement.

The first two cohorts included site visits to ADNOC, the Integrated Transport Center Abu Dhabi, Injazat/G42, the Federal Competitiveness and Statistics Centre, the Abu Dhabi Global Market, the Emirates Post Group, DIFC FinTech Hive, and the Zoo & Aquarium Public Institution in Al Ain. The first two cohorts included undersecretaries, secretaries general, ambassadors, CEOs, directors general, executive vice presidents, and more.



25% Female
75% Male



20% Local authority
25% Industry
55% Federal government



45% Undersecretaries, secretaries general, CEOs, directors general
25% Executive directors, other C-Suite
30% Directors and heads

LEVEL-UP YOUR AI EXPERTISE

Online and hybrid modules spread over 12 weeks

Learn from world-class AI experts as instructors; get a practical introduction to foundational AI technologies and businesses; and understand frontier AI applications, challenges and opportunities.

- 1 Introduction to AI:** The past, present and future of AI and ML
- 2 AI, ML and the economy:** Achieving win-win rather than zero-sum
- 3 Visual cognition and intelligence:** The force of wellbeing
- 4 Lingual cognition and intelligence:** Enhanced business via AI-powered communications
- 5 The future of robotics:** The new human frontier
- 6 AI ethics and policymaking:** Safety, ethics and cultural/social impacts

Themed gatherings and events

- Join an exclusive community of senior executives and policy makers both in the region and abroad
- Get inspired by high-quality, peer-to-peer sharing and learning through in-person gatherings and events
- Stay up-to-date with cutting-edge, cross-disciplinary news and trends in AI

Group projects solving national challenges

- Develop real-world projects to solve challenges that the nation or your organization are facing as case studies
- Leverage the unparalleled opportunity of engaging world-class experts for consultation
- Take part in organizational visits and field analysis as best practice sharing for future cohorts

“The Environment Agency of Abu Dhabi has long realized that AI and machine learning can be used to accelerate efforts to protect our natural environment. The MBZUAI Executive Program presented a unique opportunity to explore real-world applications of AI while also sharing local experiences with global pioneers in the AI field. I feel even more confident now in using advanced technologies to address environmental challenges and realize our sustainability goals.”

H.E. Dr. Shaikha Salem Al Dhaheri, Secretary-General, Environment Agency of Abu Dhabi (EAD)

TAKE THE NEXT STEP

We hope that you will join us for this groundbreaking Executive Program. It's designed to support government leaders, C-suite executives, tech and IT leadership, and leaders across multiple functions and industries seeking to understand the possibilities of AI.

- **Registration opens:** September 15, 2022
- **Registration closes:** September 29, 2022
- **Date of orientation:** October 21, 2022
- **First module:** October 28, 2022
- **Tuition:** AED 35,000 per participant (excluding VAT)

Contact us and confirm your interest in participating, or nominate another senior executive to attend on your behalf.

Email: ep@mbzuai.ac.ae

For more information visit: mbzuai.ac.ae/training_program/executive-program/

“AI-led digital initiatives of the UAE Judicial Department have achieved a qualitative leap in service delivery, especially with the rollout of our 100% remote litigation scheme. Enhancing our team members’ human resource capabilities is imperative as we aim for global leadership in justice delivery. The MBZUAI Executive Program represents the need of the hour and will go a long way in building the AI capabilities of our ministry and the country at large.”

H.E. Dr. Mohamed Al Kamali, Director General, Ministry of Justice

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